

MARC-RYAN GUERIN

Hotel Real Estate Finance · Asset Management · Operations

Little Elm, TX · marcryan@gmail.com · linkedin.com/in/marc-ryan-guerin

EXECUTIVE SUMMARY

Finance executive with 13+ years driving profitability and optimizing performance across multi-billion-dollar investments in hospitality, asset management, and real estate. Senior Director of Feasibility at Aimbridge Hospitality, with prior leadership roles at KPMG, Hyatt, and Blackstone's ShopCore Properties. Combines corporate finance and on-property operational expertise to underwrite, acquire, reposition, and optimize hotel assets across North America and Europe. Fluent in English and French; working proficiency in Spanish.

\$1.3B+

PROJECTS EVALUATED

\$675M

TRANSACTIONS
MANAGED

\$78M

NEW REVENUE DRIVEN

13+ Yrs

INDUSTRY EXPERIENCE

CORE COMPETENCIES

- Feasibility & Underwriting
- M&A and Transactions
- Hotel Operations & P&L Leadership
- AI & Applied Analytics
- Asset Management
- Capital Planning & Strategy
- Strategic Advisory
- Cross-Cultural / Multilingual

PROFESSIONAL EXPERIENCE

Aimbridge Hospitality | Senior Director of Feasibility

Feb 2023 – Present

- Spearhead feasibility analysis across North American hotel pipeline; drove \$78M in new revenue and secured \$40M in capital.
- Developed advanced financial models that improved key project return metrics (IRR, NPV).
- Reduced cost overruns by 10% through robust risk assessment, ensuring 95% on-time project delivery.

KPMG US | Strategy Manager

Jul 2022 – Feb 2023

- Managed strategic assessments and due diligence for \$675M in transactions across Travel, Leisure, and Hospitality.
- Drove 15% increase in operational efficiency across integrated portfolios via synergy and commercial evaluations.
- Reduced transaction turnaround by 20%, improving client satisfaction through meticulous project management.

ShopCore Properties (Blackstone) | Asset Management Senior Analyst

Jul 2021 – Jul 2022

- Directed financial management of a \$90M real estate portfolio; led due diligence on acquisitions and dispositions, contributing to 20% increase in portfolio returns.
- Improved asset valuation accuracy by 15% through advanced financial modeling techniques.

Hyatt Hotels Corporation | Senior Analyst, Corporate Finance

Sep 2018 – Aug 2021

- Evaluated financial feasibility for \$1.3B in new brand and repositioning projects, enabling \$150M in successfully negotiated new development.
- Conducted due diligence on multi-asset acquisitions, delivering \$20M in cost reductions and margin improvements.

Hyatt Regency | Area Manager — La Jolla & Mission Bay

May 2017 – Aug 2018

- Implemented labor-management strategies achieving 35% productivity gains, \$3M in annual labor savings, and a 10% increase in guest satisfaction scores.

Earlier roles: Assistant F&B Manager, Hyatt Regency Long Beach (2016–2017) · Assistant Director of Reception, InterContinental Carlton Cannes (2015) · Assistant Front Office Manager, Hyatt Regency Paris CDG (2014) · Front Desk Agent, Hyatt Regency Newport (2013) · Assistant General Manager, Ramada Inn Costa Mesa (2011–2013).

EDUCATION & CREDENTIALS

Columbia Business School Executive Education + Wall Street Prep — Certificate in Artificial Intelligence

2025 – 2026

Quantic School of Business and Technology — Executive MBA, Business Administration

2020 – 2021

Vatel France — Bachelor's, International Hospitality & Tourism Management

2013 – 2016

California State University, Long Beach — International Business

2010 – 2013

Certifications: Certified Hotel Administrator (CHA) · Certified Hotel Valuer (CHV) · Cornell University — Hotel Real Estate Investments and Asset Management